



WorkZone for Corporate Marketing

The easy-to-use intranet / extranet for secure document sharing over the web.

WorkZone organizes your work, speeds decisions, and enhances your relationships through better collaboration.

Enhance team collaboration

Open your WorkZone extranet to the whole company and to your key partners. Use it from any location to share work with product teams, the sales organization, your agencies and vendors, and senior management. And you can use it as an intranet within the marketing group to accelerate project development and foster more efficient team collaboration.

Move documents through the system faster. Using WorkZone is like sharing a common filing cabinet using the web. Every time you send a document it becomes part of a working file, with everything organized by project. The recipients have direct, secure access to all the work you've sent them, so you don't have to find anything for them. And this works for you, too. When you need something fast, WorkZone helps you find things more quickly and easily.

Speed the review and approval process. Not only does your work move faster, it's also better organized and fully documented. You decide who sees the work and when they see it, and all comments and approvals are recorded. You have a permanent record of the entire process.

Put related work all in one place. Here's an example: let's say you need to present the most recent version of a new web site to the product team. With WorkZone, the new version of the site can appear on the same page with the strategic brief, related advertising executions, production schedules and previous versions of the site. It's all together in one place, facilitating faster and better-informed decisions.

Make your work a top priority. WorkZone's efficiency and ease-of-use gives others in your organization one more reason to put your work at the top of their list. By providing an easy to use, single source of information, WorkZone makes it easy to access everything they need to move projects forward.

Manage document distribution throughout the company

Give everyone, or just someone, a view of your files. WorkZone allows you to choose who has access to a file. You can use the lock function when you want to restrict viewing. When broader distribution is desired, simply unlock the files for the additional users.

Know precisely when work was posted and who reviewed it. A visit to the log reports allows you to see all the activity in your WorkZone – who posted what, and when they posted it. It also tells you who visited and reviewed both current work and work in the archive.

Get a complete record of what everyone said and when they said it. The feed-back function not only reports comments, it also records them. WorkZone provides documented support for all your reports and post-project reviews.

Increase the efficiency of your efforts

Spend less time finding the right document. WorkZone eliminates a major step in the administration of your work. It allows you to file documents at the same time you send them. And by having everything at your fingertips, all organized on one page, you spend less time sorting through various iterations. Plus, the WorkZone archive offers you immediate access to past work. Everything is organized by date and title, quickly accessible using the search function.

Eliminate unnecessary meetings. Using WorkZone allows users to serve themselves on minor matters that really don't require a meeting or phone call. You save travel and phone time, and the project moves faster. And by checking the logs, you can monitor their activity in WorkZone.

Speed internal reviews. Not only can you save time working with other departments, WorkZone is also an intranet for sharing work inside the marketing group. And because everything starts in WorkZone, it's ready for distribution as soon as the internal review is complete. All in one folder, all in one place.

Strengthen your presentations

Show the work you didn't bring to the presentation. Ever been in a presentation and needed something that was back in your office? WorkZone allows you to access the work while in the meeting, without breaking your stride. A very powerful demonstration of your resourcefulness.

Make partners and vendors part of the team

Invite everyone in. WorkZone permits your partners and vendors (agencies, freelancers, production suppliers, media providers, etc.) to use a single platform for submission and review of work. With your permission, it permits partners and vendors to communicate directly with others in your company in an environment controlled by you.

Implement and use WorkZone with no IT support

Designed specifically for the marketing function, WorkZone requires no IT support for implementation, adding content, or creating users. You get all the power of a collaboration extranet software solution, with no software to install or maintain. It's so easy to use that you can do it yourself, and maintenance and upgrades are provided at no charge by WorkZone.

Hosted on the web, WorkZone will not interfere with the systems already in place. It works on its own, and if there is ever a problem, immediate help is a phone call or e-mail away, directly from the people who know WorkZone best.

WorkZone Security

Your work, and your client's work, is protected by 128-bit financial-grade encryption. This provides substantially more security than email, and shows your clients the importance you place on protecting their intellectual assets. When user IDs and passwords are entered they are encrypted as they travel across the internet, so they cannot be intercepted. Likewise, the entire site is encrypted, so documents and internal data are protected.

See WorkZone in action

To schedule a personal on-line demonstration, visit www.trichys.com, e-mail us at sales@trichys.com, or give us a call at 1-800-WORKZONE (1-800-5966), or 610-828-2877.

We look forward to hearing from you.

